

## The Profiles of 50 Shenzhen companies at the London Fashion Week, 17<sup>th</sup> September 2018

The companies listed below will be at the China Shenzhen Trade & Investment Promotion Seminar and Fashion Product Show at 0930 on Monday, 17<sup>th</sup> September in London Hilton on Park Lane. They will be exhibiting at their stands after the show and will attend the networking after the seminar. Audience admitted to the seminar and show will be free of charge and will have opportunity to discuss with the companies. To obtain an admission ticket, register at the link below: <https://linktochina.org/2018/09/07/china-shenzhen-trade-and-investment-promotion-seminar-fashion-products-show/>

Company	Profile	Products	Interest in working with UK
<i>Embry (China) Garments Ltd.</i> <a href="http://www.embrygroup.com">www.embrygroup.com</a>	Top 3 in the sector in China with 1900 shops in 300 cities including Hong Kong SAR and Macao SAR. Embry has many successful lingerie brands in China: "EMBRY FORM ", "FANDECIE ", "COMFIT", "LIZA CHENG", "e-bra", "IVU", "IADORE" and "LUCIE's WORLD".	Brassieres, panties, Sleepwear, wool & cotton underwear, girdles & corsets, sportswear	<ol style="list-style-type: none"> <li>1. Branding and image promotion</li> <li>2. Seeking partners (designers, fashion buyers, fashion departmental stores, etc.)</li> <li>3. Trading expansion in Europe</li> </ol>
<i>Cosmo Lady (China) Holdings Company Limited</i> <a href="http://www.cosmo-lady.com">http://www.cosmo-lady.com</a>	Established in 1998 and listed in Hong Kong stock exchange (HKEX: 02298), It is a modern underwear brand with R&D, production, storage, logistics and sales. Famous brands include Cosmo Lady, Ordifen and Freeday. Its products cover nearly 10,000 styles of bra, underwear, home wear, body shaping, warm clothes, socks, underwear and accessories.	Underwear sets	<ol style="list-style-type: none"> <li>1. International cooperation</li> <li>2. Seek local market channel in the UK</li> </ol>
<i>Shenzhen Queen's Fashion Co., Ltd.</i>	Established in 2011 in Shenzhen, Queen's Fashion designs, produces and supplies fashion home wear and comfortable boutique underwear. Sale was over 100 million RMB in 2017. it is a sector leader in simple style yet functional home wears	Home wear and sleepwear	<ol style="list-style-type: none"> <li>1. International brand agency / brand cooperation</li> <li>2. Importer / exporter</li> </ol>

<p><i>Shenzhen Tanboocel Ecological Garment Co. Ltd.</i></p>	<p>Specialised in innovative bamboo fibres technology, the company is meeting the needs of market for quality fabric through technology, innovation and supply chain development. It is qualified for ISO 9001 :2000, ISO14001:2004 and GB/T28001-2001.</p>	<p>Home wear, towels, Underwear, socks.</p>	<p>UK retail channel, importers</p>
<p><i>Eve's Temptation clothing (Shenzhen) Co., Ltd.</i> <a href="http://www.evestemption.com">www.evestemption.com</a></p>	<p>Eve's Temptation clothing (Shenzhen) co., Ltd., was founded in 2001. The brand EVE STEMPATION is registered in China mainland, Hong Kong SAR, France, United States, and other countries and regions respectively. Eva's Temptation integrated in product R&amp;D and branding, besides its operation of own brand, the company is also the agent for three international top brands, LAPERLA of Italy, IMPETUS of Portugal, and CoupDeCoeur of France.</p>	<p>Underwear</p>	<p>Main markets in China and USA, seek to explore expansion in Europe (investment)</p>
<p><i>Shenzhen Kaidi Industry Development Co. Ltd.</i> <a href="http://www.n-w-f.com">www.n-w-f.com</a></p>	<p>Founded in April 2002 and headquartered in Futian District of Shenzhen, the company has a complete manufacturing chain covering R&amp;D、 design、 manufacture and marketing. It has presences in the high streets in main cities such as Beijing、 Shanghai、 Guangzhou、 Shenzhen and Chengdu etc.</p>	<p>Costume</p>	<p>1.Overseas cooperation partners (designers, buyers, etc.) 2. Seek partners in R&amp;D</p>
<p><i>Shenzhen Coodoo Technology Co., Ltd.</i></p>	<p>With a professional sports bras design, research and development team, the company uses innovative design, superb technology, and excellent quality to create more comfortable, professional and suitable for women's sportswear.</p>	<p>Sports lingerie</p>	<p>Local online sale platform, brand join</p>
<p><i>Shenzhen Boyi industry Co. Ltd.</i></p>	<p>Founded in 1999, the company's main products include high-end lingerie, underwear, swimwear, and pyjamas. The factory covers an area of 16 acres, workshop space of 10, 000 square meters. It has 14 production lines and 600 sets of advanced production equipment, and has more than 500 employees</p>	<p>Lingerie</p>	<p>1. Corporate image promotion 2. Seek UK designers and buyers 3. Overseas agents / importers</p>

<i>Shafeini Clothing (Shenzhen) Co, Ltd.</i>	Founded in June 2005, Shafeini group is an underwear manufacturer with full R&D, design and production capability. It employs over 1000 staffs and produce more than 5 million pieces of underwear annually.	Underwear, lingerie	Local online sales platforms and joint venture in brand development
<i>Shenzhen ATOZ Smart Garments Technology Co. Ltd.</i>	Shenzhen ATOZ Smart Garments Technology Co., Ltd. established in 2017, it focuses on private labelling business, as well as new smart technology application in the lingerie products.	Lingerie	Seek UK market and trade cooperation includes: 1. Overseas market channel development, agents' importers are both welcomed 2. Brand cooperation and alliance 3. Investment cooperation
<i>Shenzhen Smart Clothing Technology Co., Ltd.</i>	The company specialise in R&D of smart clothing in China. It has 20+ patents under its name and have helped many well-known textile clients to upgrade to smart products.	Smart Clothing	1. Corporate image 2. cooperation partners (designers, importers, etc.)
<i>Shenzhen Yiheng Clothing Co., Ltd</i>	The company is the first company in China to specialise in the R&D and design of maternity underwear products. Its "IQQI" brand maternity underwear is a leading product, embodying tradition, fashion, romance, elegance and comfortability.	Maternity wear, Underwear	1. Perspective location in the UK for the company's overseas investment; 2. Understanding the preferential policies of local investment and factory operation
<i>Shenzhen Yiselle Garments Co., Ltd</i> <a href="http://www.yisellegroup.com">www.yisellegroup.com</a>	Yiselle group was founded in 2004, 14 years track record of providing design and consultant service to well-known underwear brands in China and overseas. The company is authenticated in technical ability and a good brand, duped as the Chinese Victoria Secret.	Lingerie, Pants, Skirts	Buyers and importers from underwear industry

Shenzhen Weilong Industrial Co., Ltd	Established in 2000, the company specialized in women's underwear design, production and marketing. it sells 10 million pieces of lingerie and It owns 30000 square meters factory spaces in Shenzhen and Dongguan. It provides OEM to European brands and has offices and exhibition halls in Hongkong, Shenzhen, United Kingdom and Italy.	Women Underwear	Seek excellent local designers in the UK -- joint product development
Shenzhen Guimi Apparel Ltd. <a href="http://www.guimi188.com">www.guimi188.com</a>	Shenzhen Guimi Apparel Ltd. established in 2000, it is an innovative underwear enterprise integrating research and design, manufacturing, marketing and modern logistics. In 2014 Guimi started branding operation, the first independent underwear brand Guimi was officially launched in the same year. The company is now operating under "direct-sale + franchise" mode.	Underwear	1. exploring the UK local market 2. local online sales platforms 3. joint venture cooperation opportunities
Shenzhen Anyform Garment Ltd.	The company, established in 2000, is dedicated in manufacturing lingerie, underwear, swimwear and sleepwear under its own brands: Sportlife and Anyform Organic. The company invests heavily in R&D, manufacturing process upgrade, and new production lines.	Underwear, swimwear	1. Potential investment and joint venture opportunities 2. Talented UK designers to cooperate
Shenzhen Five Ziniu Clothing Co., Ltd.	Established in Shenzhen in September 2006, Five Ziniu is specialised on teenage and children's underwear design, manufacture and supply. It owns four brands, among them Qimim and Carrison are two of the most popular products in the market.	Underwear, underwear for youth and children	Seek cooperation for youth underwear
Shenzhen Yijuhui Fashion Co., Ltd.	Yijuhui was established at 2001 with its own brand <i>Kuger</i> , the company owns many stores in Shenzhen and specialises in underwear, swimsuits, hot pants and vest, etc.	Home wear, Pyjamas	Seek overseas buyers
Shenzhen Zhenshangyin Branding Development Co., Ltd.	ZHENSHANGYIN is the subsidiary fast fashion jewellery brand under the China Gold Group	Silver accessories	1. Overseas market branding 2. Market channel and buyers

Shenzhen Jinzhizun Jewellery Co. Ltd	The company has opened 400 gem retail stores in Shenzhen, Hongkong SAR, Macao SAR since 2003. It is looking at expansion into overseas market.	Jewellery	Seeking potential partners and buyers
WEEKFAN <a href="http://laole.yinengsz.com/">http://laole.yinengsz.com/</a>	WEEKFAN (Zhou Fan) was found with the investment of 200 million RMB to set up teams of top fashion designers and jewellery designers to provide female clothing collection with its own top jewellery ranges.	Fashion Jewellery	Cooperation with foreign brands and companies.
Shenzhen Meng Xiang Cultural Creative Industry Development Co., Ltd. <a href="http://www.mengxiangyin.com">www.mengxiangyin.com</a>	The company integrates its jewellery products with research into Chinese cultural tradition of silver, manufacturing, setting up relevant sector industrial park for design, wholesale and retail of jewellery.	Jewellery	Potential cooperation partners and buyers
Colorgems <a href="http://www.colorgems.hk/">http://www.colorgems.hk/</a>	As the one of Asia's largest luxury boutique operators, the main product of Colorgems are jewellery, leather goods, glasses, and watches. Hong Kong color treasure group registered capital 10 billion Hong Kong dollars, it has companies and sales agents throughout the world.	Jewellery	Cooperating with International brands and companies
Shenzhen Polucy Smart Technology Co., Ltd. <a href="http://www.yo-watch.com">www.yo-watch.com</a>	the company has its own brand of light smart watch, 'yo-watch'. The 'yo-watch' smart watch has been popular with young consumers since its listing.	Hybrid smartwatch	Traditional watch and smart-watch market channels, OEM cooperation is also acceptable
Fiyta Holdings Ltd	Founded in 1987 and headquartered in Shenzhen, China, the company is the only watch company listed in China. Its watch business covers R&D, design, manufacturing and supply of watches. Its "Fiyata" and "Verus" brands reach the whole of China and abroad.	Watches	Overseas market channel and cooperation

Tian Wang Electronics (Shenzhen) Co., Ltd.	Tian Wang watch is a watch brand owned by Hong Kong Times Treasure Group. It adopts crown shape as its brand symbol. After more than 20 years of development, it has become a famous brand in the domestic watch industry. In addition, it has won many honours such as "China famous brand", "China famous trademark" and "national high-tech enterprise".	Watches	Overseas market channel and cooperation partners
Shenzhen Golden Watch Industry Co., Ltd. <a href="http://WWW.GOLGEN.CN">WWW.GOLGEN.CN</a>	Glogen watch was founded in 2006 in Shenzhen. As a watch group company integrating R&D, production, sales and after-sales service, Golden watch industry has established close cooperative relations with famous domestic retail groups with sales terminals throughout the country	Watches	Seek UK market channel and trading opportunities Seek UK cooperation partners
RARONE <a href="http://www.rarone.com">www.rarone.com</a>	RARONE watch is one of the leading brands of business watches in Chinese market. It is also one of the top five domestic watch brands.	New watch releases; core technology products; star joint design section	1. Seek UK trading and market channel 2. Investment cooperation
Shenzhen Ruihui Watch Co., Ltd. <a href="http://www.poscerwatch.com">www.poscerwatch.com</a>	Since its establishment in 1997, POSCER has been a popular fashion wrist watch brand of the company. It has been highly recognized by the market and the industry, winning titles of "Top 10 Chinese light industry and watch industry", "China's 500 most valuable brands", and the international design academy award -- "Red Dot Design Award".	Watches	Communication and exchange with European fashion industry, and seek trading and investment opportunities from the UK
Shenzhen Starking Group <a href="http://www.poscerwatch.com">www.poscerwatch.com</a>	Est. in 1993, Starking Group is a large privately own business of watch and a leading domestic Brand.	Starking watch	Seek international cooperation resources and expand international cooperation business with the UK

Mesheen Design Co., Ltd <a href="http://www.mesheen.cn">www.mesheen.cn</a>	Mesheen lady's bags represent a colourful, vibrant and fashionable lifestyle of active metropolitan women.	Bags	Seek trading partners in EU, including but not limited to sales channel, Physical stores. And offering mass customization service and ODM collaborations.
DIMITE <a href="http://www.dimite.com.cn">www.dimite.com.cn</a>	Shenzhen DIMITE glasses Co., Ltd. is a comprehensive fashion technology enterprise encompassing development, design, sales, logistics distribution and brand promotion. At present, the company owns DIMITE, a famous brand of fashion glasses for women.	Glasses	Trading partners in EU, including but not limited to sales channel, Physical stores. And offering mass customization service and ODM collaborations.
Odbo	odbo is committed to creating its eternal classical style. Inherits odbo's creativity and unique design, simultaneously also uses the fashion element in its fundamental design, first class crafting and material to produce top fashionable sophisticated eyewear products.	odbo eyewear Spectacle	Seek overseas trading partner and market channel, as well as investment in the UK as a long-term planning
Shenzhen Continental Wireless Co. Ltd	The company has been a children's smart hardware enterprise listed on NEEQ since 2016. it is rated as a national high-tech enterprise and Shenzhen high-tech enterprise and has been recognized as a national software enterprise.	Kid Smart Watches	1. Overseas Channel Developing 2. Potential Business Cooperation
Amsu (Shenzhen) New Technology Co., Ltd. <a href="http://www.amsu-new.com">www.amsu-new.com</a>	The company focuses on information acquisition and analysis of cardiac function during exercise and analyse and predict long-term changes in cardiac signs. In May 2017, the first generation of smart sportswear was launched in the market. The second and third generation products are under development.	Sports electrocardiogram smart wear	1. Image promotion 2. Looking for partners (designers, buyers, etc.) 3. Contact overseas agents and negotiate business 4. Business cooperation 5. Overseas channel development

Shenzhen Laole Health Technology Co., Ltd. <a href="http://laole.yinengsz.com/">http://laole.yinengsz.com/</a>	focusing on products that support software and cloud service, the company aims to build a leading brand for smart wearable and smart watch with functions such as heart rate measurement.	Smart watch	Overseas channel development Get better understanding of the local market
V-WAN Smart wear (Shenzhen) Co., Ltd.	V-WAN Smart wear (Shenzhen) Co., Ltd. was founded in 2016. The start-up enterprise has a team that has 30 years of production experience in wearable industry. The company aim to develop a series of smart watches embedded with patterns of blue and white enamel.	Watch、 Jewellery	Looking for suitable partners to develop the European market, starting from London
Shenzhen Weilun Garment Co., Ltd.	Established in 2014 with a registered capital of 1 million RMB, the company offer excellent product and technology support and aftersales services both for domestic trade and import/export trade.	2019 S/S collection	Seek business partners with targeted development needs and brand labelling requirements
LU Zhuo (Shenzhen) Co., Ltd.	LU Zhuo is an independent designer in China and the founder and creative director of LU JOE brand with experience of being design director, chief designer and design consultant for first-class Chinese brand clothing company.	2019 S/S collection	Looking for brand agency, independent brand designer collection store, ODM, wholesaling, OEM
Shenzhen Anlan Weisi Garment Co. Ltd.	Brand DEL CHEN, by designer CHEN Zhigang, with strong black and white contrast. DEL CHEN strives to present the subtlety of contradiction and harmonious coexistence between nature and the city.	Autumn/winter 2018 Collection	Trade cooperation with local enterprises
Shenzhen Meimo Clothing Co., Ltd.	Established in 2014 the company is an independent designer brand with its own production and sale functions. The company was founded by its design director — a top ten designers of Guangdong, Ms. Su xi (CC). It owns two registered brands	2018 A/W "Gemini Series"	Market Development and Trade Cooperation, Looking for brand agency, independent brand designer departmental store, ODM, wholesaling, OEM
Shenzhen Zhidao Apparel Design Co. Ltd.	Designer LI Jing is persistent with brand Zhi Dao own unique style blending China's traditional elements with European style.	2019 Spring Garment Series Products	1. European market channel 2. High quality fabric suppliers

Shenzhen Chenzy Garment Co. Ltd	Since its establishment in 2012, Chenzy has established its own brand and involved in investment, R&D, creativity, marketing and service of fashion garments. It has several design teams and tens of wholesale stores and distributors.	2019 spring and summer products	<ol style="list-style-type: none"> <li>1. Branding promotion</li> <li>2. Market channel development</li> </ol>
Qingshan original Aesthetic Apparel Co., Ltd	The company is a Chinese clothing brand involving design, production and sales. It promotes Chinese culture and oriental beauty styles with 30 stores are throughout the country	Women's clothing, top grade garment accessories	Overseas agents and business partners
Shenzhen Xichao Garments Co. Ltd	Company is an independent designer brand company. It has product development, manufacturing, and supply. Founded in 2015, Xichao has undergone rapid expansion and has built partnership with many designer shops and top brand companies.	women Clothing	<ol style="list-style-type: none"> <li>1. Market channel</li> <li>2. International cooperation with clothing enterprises and designers</li> </ol>
Shenzhen Yizhou Creative Fashion Co., Ltd.	Yizhou founded in 2016 and have won "Top 10 Designer 2017" in the 3rd China (Shenzhen) International Fashion festival.	2019 Spring and Summer "Caged Crowns" Theme Women's Dress	Seek European brand agents, designer's buyer shop, ODM