



**THE 10th CHINA(SHENZHEN)
INTERNATIONAL
FINANCE EXPOSITION**



November 5-7, 2016

Hall 1, Shenzhen Convention & Exhibition Center

www.szife.com

Invitation

The 10th China (Shenzhen) International Finance Exposition (Shenzhen FINEXPO), which is hosted by Shenzhen Municipal People's Government, organized by China Council for the Promotion of International Trade, China Chamber of International Commerce, and The Development of the Shenzhen Municipal Government Financial Services Office, will be held in Hall 1 of Shenzhen Convention & Exhibition Center during November 5-7, 2016. Shenzhen FINEXPO has been successfully held for nine consecutive years since 2007 and has made great contribution in promoting innovative development of Shenzhen's financial industry and forging a platform for financial exchange and cooperation. Shenzhen FINEXPO has also become one of the three biggest finance expositions in China.

Financial industry is one of Shenzhen's pillar industries. In 2015, the financial industry of Shenzhen achieved an added value of 260 billion RMB, which increased about 15% over 2014 and occupied about 14.5% of Shenzhen's GDP in 2015. Shenzhen plays an important role in the implementation of "Maritime Silk Road" strategy and will actively attract multilateral financial institutions, sovereign wealth fund of countries along the Maritime Silk Road and investment fund to settle in. Other than banks, securities, funds, futures, insurance, guarantees, small loan, and online finance, integrated finance and makers, the 2015 FINEXPO also established a "One Belt One Road" Hall, attracted nearly 100,000 participants and 300 enterprises and institutions, including delegations from Malaysia, and Germany, and Indonesia etc. and 20 nations and regions. The total exhibition area was 30,000 square meters. Through online registration, group invitations, and traditional media and new media, the quantity and quality of the audience was improved. During the exhibition, there were about 200 media broadcasted live coverage. Moreover, Hexun Net, Shenzhen Sina Finance, and Shenzhen News Net broadcasted special coverage.

We would like to sincerely invite you to participate in the exposition and look forward to serving your needs with our professional spirit and concept.

China (Shenzhen) International Finance Exposition Organizing Committee
July 2016

Exhibition Information

Official Exhibition Name

The 10th China (Shenzhen) International Finance Exposition

Theme

Transboundary, Connected, Inclusive, Win-win

Date

November 5-7, 2016

Venue

Hall 1, Shenzhen Convention & Exhibition Center

Sponsor

Shenzhen Municipal People's Government

Organizer

China Council for the Promotion of International Trade Shenzhen Council

Financial Industry Development and Service Office of Shenzhen Municipal People's Government

Central Sub-branch of Shenzhen Municipality of the People's Bank of China

China Banking Regulatory Commission Shenzhen Office

China Securities Regulatory Commission Shenzhen Office

China Insurance Regulatory Commission Shenzhen Office

Shenzhen Stock Exchange

Qianhai Administration Bureau of Shenzhen-Hong Kong Modern Service Industry Cooperation Zone

Shenzhen International Chamber of Commerce

Supportive Organizer

China Council for the Promotion of International Trade

China Chamber of International Commerce

Bank of China

China Merchants Bank

China International Capital Corporation Ltd

Co-organizer

Shenzhen Banking Association, Securities Association of Shenzhen, Insurance Association of Shenzhen, Insurance Agents Association of Shenzhen, Shenzhen Venture Capital Association, Shenzhen Futures Association, Shenzhen Asset Management Association, Shenzhen Credit Guarantee Association, Shenzhen Microfinance Industry Association, Shenzhen Credit Association, Shenzhen Internet Finance Association

Cooperation unit

Noahs Financial Service Group, Shenzhen Mountain Jade,

Co-media (Pending)

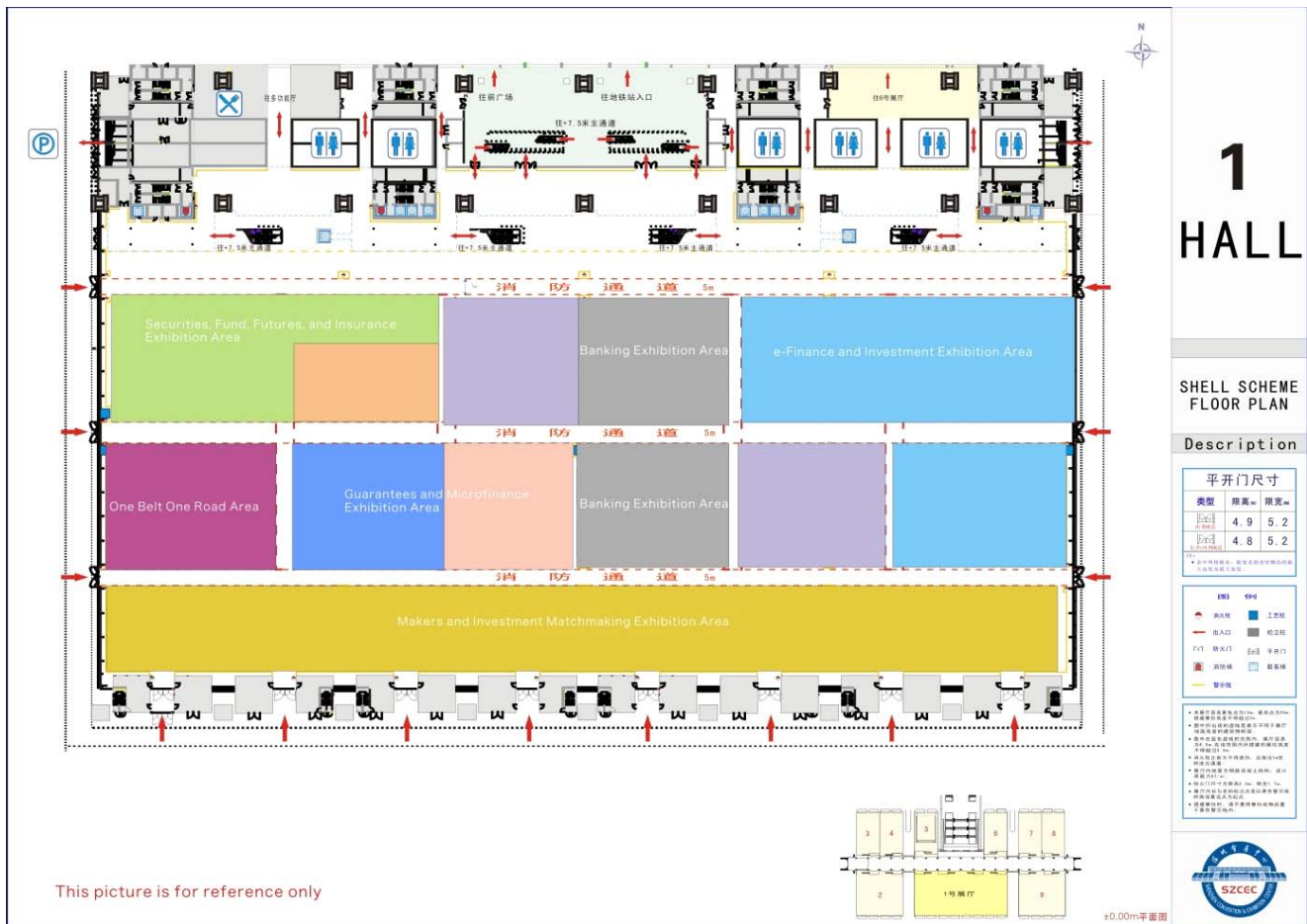
Shenzhen Special Zone Daily, Shenzhen Commercial Newspaper, Southern Metropolis Daily, Shenzhen Metropolis Daily, Special Zone Economy, Shenzhen Media Group Finance Channel, Shenzhen Broadcasting and TV Channel 898&1062, Financier, Money weekly, Sohu Network, Tencent Network, Sina Shenzhen Finance

Strategic Co-media (Pending)

Hexun Network

Content

- (I) One Belt One Road Area
- (II) Banking Exhibition Area
- (III) Securities, Fund, Futures, and Insurance Exhibition Area
- (IV) Guarantees and Microfinance Exhibition Area
- (V) Makers and Investment Matchmaking Exhibition Area
- (VI) e-Finance and Investment Exhibition Area



Activity

1. Forums

- (a) 2016 International Finance Innovation and Cooperation Forum
- (b) The 2nd Venture Capital Conference
- (c) E-Finance Forum
- (d) 2016 The 4th “Globalization of Chinese Funds” Forum
- (e) The 2nd Finance Management Lecture for General Public
- (f) The 7th Shenzhen Capital Financial Innovation Forum
- (g) Futures and Wealth Forum
- (h) The 6th Bank Loan Operation Forum
- (i) Bank and Warranty Round Table Meeting

2. Matchmaking

One Belt One Road Capital Project Matchmaking

3. Promotion Conference

- (a) “One Belt One Road” Investment Trade Promotion Conference
- (b) Maker Space Promotion Conference

Booth rate

- 1. Standard booth: 18 (3m×6m) USD\$3000/booth
- 2. Bare floor (min.36m², booth to be self-built) USD\$150/m², actual partition shall be as per the arrangement of Organizational Committee.

Discounts:

Rental Space >200m²: 20% discount

Rental Space >100m²: 15% discount

Exhibition Area: 30,000 Square Meters

Contact Agent: Secretariat of Shenzhen International Chamber of Commerce

Address: 5/F, Block A, International Chamber of Commerce Tower, Fuhua 1st Road, Futian District, 518048 Shenzhen

Contact person

Miss Zhang: 86-755-33336873

QQ: 2757294076

Mr. Chen: 86-755-33336871

QQ: 178833156

Mr. Jing: 86-755-33356248

QQ: 1519494890

Fax: 86-755-82876315

Register Online: <http://www.szife.com>

E-mail: szife@ccpitsz.org.cn



微信公众平台

Finance Exposition Sum-up

2007



The First China (Shenzhen) International Finance Exposition was jointly held by Shenzhen Council for the Promotion of International Trade, China Banking Regulatory Commission Shenzhen Office, Shenzhen Financial Service and Development Office and Shenzhen Stock Exchange on November 30--December 1, 2007: over 200 domestic financial institutions, 48 overseas exhibitors, nearly 2300 enterprises participated in the expo, with over 70 thousand professional visitors.

Main financial institutions in Shenzhen, such as banks, stock exchange, venture capital, guarantees, insurances, futures and investment agencies participated in the Expo.

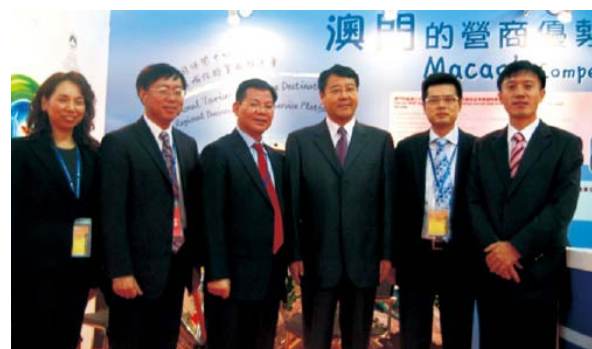
The picture showed Chen Yingchun, Deputy Mayor of Shenzhen City (on the left) visited the Finance Exposition, accompanied by Liao Junwen (on the right), Vice Chairman of Shenzhen CPPCC and He Xuewen (in the middle), Chairman of Shenzhen Council for the Promotion of International Trade.

2008

The pictures showed Ms Zhang Yanling, Deputy President of Bank of China, visited 2008 Shenzhen Finance Expo with the accompany of He Xuewen, Chairman of Shenzhen Council for the Promotion of International Trade and Wang Yusheng, vice chairman of Shenzhen Council for the Promotion of International Trade.



2009



The picture showed Zhang Wei, vice chairman of Shenzhen Council for the Promotion of International Trade, visited booths of Macao delegation with the accompany of Zhou Xuehai, secretary general of the China Chamber of International Commerce, He Xuewen, chairman of Shenzhen Council for the Promotion of International Trade, Tao Yongxin, vice chairman of Shenzhen Council for the Promotion of International Trade, and Dong Jiayang, chief representative in Hong Kong of Shenzhen Council for the Promotion of International Trade.

The picture showed Zhang Wei, vice chairman of Shenzhen Council for the Promotion of International Trade, visited booths of Macao delegation with the accompany of Zhou Xuehai, secretary general of the China Chamber of International Commerce, He Xuewen, chairman of Shenzhen Council for the Promotion of International Trade, Tao Yongxin, vice chairman of Shenzhen Council for the Promotion of International Trade, and Dong Jiayang, chief representative in Hong Kong of Shenzhen Council for the Promotion of International Trade.



Finance Exposition Sum-up

2010



The fourth China (Shenzhen) International Finance Exposition gained a great success on December 4-6, 2010 in NO.2-NO.3 Pavilion in Convention & Exhibition Center. Over 500 enterprises with 900 booths gathered in 30 thousands m2 of exhibition hall. More than 100 meetings, such as forums, promotion meetings and bridging conferences were held. And also nearly 100 people from financial delegations of ASEAN (the Association of Southeast Asian Nations) participated in the Finance Expo and visited Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone. About 150 thousand professional visitors visited FINEXPO in 3 days.

The pictures showed Yin Zhongqing, deputy director, Xuqin, Shenzhen mayor, and Chen Yingchun, Shenzhen deputy mayor visited the Expo with the accompany of He Xuewen, chairman of Shenzhen Council for the Promotion of International Trade and Shenzhen International Chamber of Commerce.



The picture showed the signing ceremony between Shenzhen branch of Bank of China and Qianhai Authority in opening ceremony of 2011 China (Shenzhen) International Finance Exposition, which meant RMB cross-border funding integrated service platform was settled in Qianhai. Tao Yongxin, deputy director of China Council for the Promotion of International Trade (CCPIT) presided over the signing ceremony while Zheng Hongjie, director of Qianhai Authority and Cui Yu, vice president of Shenzhen branch of Bank of China made speeches. China (Shenzhen) International Finance Exposition was held in Shenzhen Convention & Exhibition Center. The Expo was jointly held by China Council for the Promotion of International Trade, China Chamber of International Commerce, Shenzhen Municipal Government, Bank of China, China Merchants Bank, Shenzhen Stock Exchange and China International Capital Corporation Limited. Over 500 financial institutions gathered in a total area of 30 thousand sqm. Almost all displaying contents were included and comprehensively displayed the latest achievement of finance development by nine blocks displaying contents, four major theme activities, three series of promotion meetings and two matching meetings.

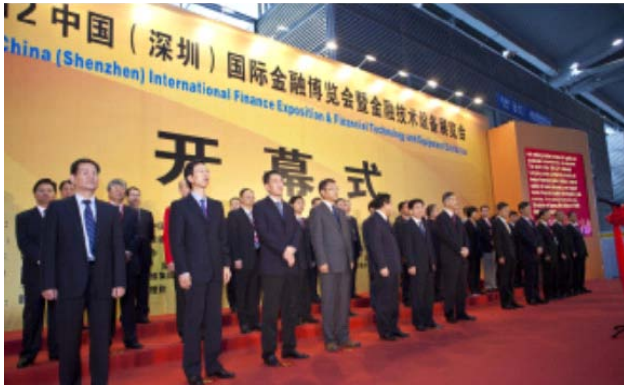
2011

China (Shenzhen) International Finance Exposition was held in Shenzhen Convention & Exhibition Center. The Expo was jointly held by China Council for the Promotion of International Trade, China Chamber of International Commerce, Shenzhen Municipal Government, Bank of China, China Merchants Bank, Shenzhen Stock Exchange and China International Capital Corporation Limited. Over 500 financial institutions gathered in a total area of 30 thousands m2. Almost all displaying contents were included and comprehensively displayed the latest achievement of finance development by nine blocks displaying contents, four major theme activities, three series of promotion meetings and two matching meetings.



Finance Exposition Sum-up

2012

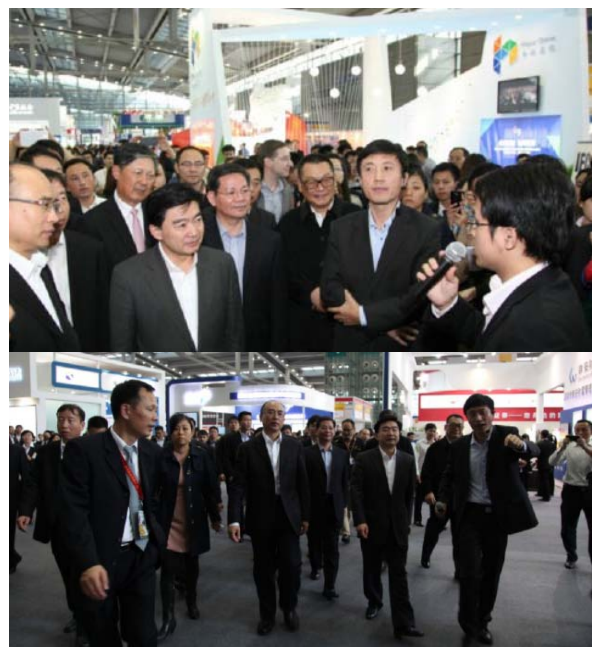


China (Shenzhen) International Finance Exposition was grandly held in Hall 1 of Shenzhen Convention & Exhibition Center. The leaders and honored guests included Mr. Wang Rong, Shenzhen Municipal Party committee secretary, Mr. Yin Zhongqin, deputy director of NPC Financial and Economic Committee, Mr. Li Dongrong, vice president of Bank of China, Mr. Zhangwei, vice president of China Council for the Promotion of International Trade, Mr. Xu Qin, mayor of Shenzhen City, Mr. Chen Yingchun, deputy mayor of Shenzhen City, Mr. Li Huanan, Shenzhen municipal committee and secretary general, Mr. Sheng Bin, deputy secretary general of Shenzhen Municipal Government, Mr. Zhang Guanghua, vice president of China Merchants Bank, Mr. Zhang Zhifang, chairman of HeXun net, Mr. Ju Mengjun, president of Hong Kong branch of Xinhua news agency, Asia-Pacific headquarters and Datuk Joris, Former President of Bursa Malaysia Securities Berhad. Other leaders from Shenzhen Council for the Promotion of International Trade, Shenzhen Chamber of International Commerce, Shenzhen financial office, Shenzhen branch of Bank of China, Shenzhen Banking Regulatory Bureau, Shenzhen Securities Authority, Shenzhen Insurance Regulatory Bureau, Qianhai Authority, China Financial Computerization Corporation Ltd and RCG Events and the representatives from oversea government, financial institution, Delegation of the Association of South-East Asian Nations and financial institution from Hong Kong, Macao and Taiwan also attended the Finance Exposition.



2013

The 7th China (Shenzhen) international finance exposition was successfully held in Hall 1 of Shenzhen Convention & Exhibition Center on November 30th, 2013. From November 28th to November 30th of 2013, the 7th China (Shenzhen) international financial exposition lasted three days, where more than 500 exhibition institutions provided thousands of kinds of products and more than 50 Internet financial enterprises, 40 conferences, seminars, professional BBS, industry professionals, micros, small and medium sized enterprises and ordinary citizens were present to enjoy this financial feast. By adopting the theme "financial supermarket of the people, the enterprise's financing platform", this exposition carried out a various series of financial activities as well as peak BBS activities, presented a practical and efficient gold expo for the majority of enterprises and citizens presents, and won their praises with a successful conclusion. The exposition lies its basis on industry according to the function partitions of the financial business modules, centers around Internet financial innovation and cooperation to carry out practical communications, pays more attention to serve the substantial economy and to create a cooperation platform for production and finance, and made fair contributions to the development of Shenzhen financial talent pool.



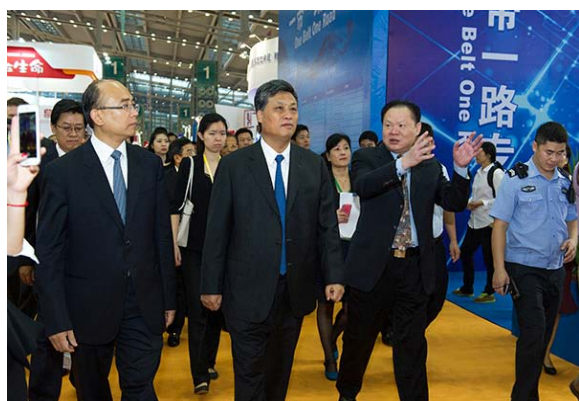
Finance Exposition Sum-up

2014

The 8th China (Shenzhen) international finance exposition was held on November 6th-8th, 2014 on Shenzhen convention and exhibition center with the theme of "promoting financial reform and innovation, assisting industrial transformation and upgrading", which fully demonstrated that financial innovation plays a significant role in the development of small and medium-sized enterprises, the broadening of the channels for investment, the optimization of the allocation of resources, and the improvement of the market competitiveness. Also centering around transboundary and integration, this expo displayed the newest achievements of the combination of science and finance from a multi-angle, all-round perspective and to promote a wider range of international financial cooperation as for the first time opened parallel sessions in Qianhai, Nanshan, and Longgang to achieve urban linkage.



2015



The Ninth FINEXPO was held on November 5-7, 2015 at Shenzhen Convention and Exhibition Center Hall 1. The theme was “Transboundary, Connected, Inclusive, Win-win”, and focused on finance innovation and risk management education, and created the Maker “One Belt One Road” specialized hall. The FINEXPO attracted nearly 300 companies and institutions, including delegations from Malaysia, Germany and Indonesia, and 100,000 audiences from 20 countries and areas. During the conference, the FINEXPO hosted over 30 forums. Experts and scholars from the finance sector gather and share their experiences and discuss financial developments.

